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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN JOSE DIVISION

MARTIN VOGEL and KENNETH
MAHONEY, on Behalf of Themselves and
All Other Similarly Situated,

Plaintiffs,

v.

STEVEN JOBS, PETER OPPENHEIMER,
FRED ANDERSON, WILLIAM V.
CAMPBELL, MILLARD S. DREXLER,
ALBERT GORE, JR., ARTHUR D.
LEVINSON, JEROME B. YORK AND
APPLE COMPUTER, INC.

Defendants.

Case No. C-06-05208-JF

**NOTICE OF MOTION AND
MOTION TO DISMISS
CONSOLIDATED CLASS ACTION
COMPLAINT; MEMORANDUM OF
POINTS AND AUTHORITIES IN
SUPPORT THEREOF**

Date: September 7, 2007
Time: 9:00 a.m.
Department: Ctrm 3, 5th Floor
Action Filed: August 24, 2006
Trial Date: None Set
Judge: Honorable Jeremy Fogel

TABLE OF CONTENTS

	Page
INTRODUCTION	1
FACTUAL AND PROCEDURAL BACKGROUND.....	2
ARGUMENT	6
I. The Complaint Fails To State Viable Claims Because It Does Not Supply A Sufficient Causal Link Between The Alleged Misconduct And Specific, Non-Speculative Economic Loss.	6
A. Each Claim Requires A Showing That The Alleged Misconduct Caused Economic Loss To Plaintiff.....	6
B. The Complaint Does Not Allege Facts Showing That Plaintiff Sustained Any Economic Loss Or That A Connection Exists Between Any Loss And The Alleged Misconduct.....	7
1. The Complaint does not allege facts showing that the challenged conduct caused plaintiff to suffer any economic loss.	8
2. The Complaint does not supply any causal link between the alleged misrepresentations and the supposed harm at issue.....	10
3. Apple’s stock price does not support any showing of loss.	11
II. The Complaint Is Improper Because It States Only Derivative Claims.	12
A. Alleged Injuries To A Corporation That Indirectly Affect Shareholders Support Only Derivative Claims.	12
B. The Complaint’s Allegations Demonstrate That Any Claims Arising From The Challenged Conduct Would Be Solely Derivative.....	14
III. The May 10, 2007 Shareholder Vote Defeats Any Remaining Claims.	17
IV. SLUSA Bars The Complaint Because It Includes Class Securities Claims Based On State Law Theories.	18
A. SLUSA Applies To The Complaint And Compels Dismissal Of The Case Absent An Exception To SLUSA’s Bar.....	18
B. SLUSA’s “Delaware Carve-Out” Does Not Save The Complaint.	19
C. SLUSA Bars Entire Actions That Include Prohibited Claims.	19
V. Apart From Its Other Defects, The Complaint Does Not Satisfy The Rigorous Pleading Requirements That Govern The Claims.	20
VI. The State Claims Are Barred By The Applicable Limitations Periods.	22
CONCLUSION	24

TABLE OF AUTHORITIES

Page

CASES

<i>Alexander v. Sandoval</i> , 532 U.S. 275 (2001).....	13
<i>Benihana of Tokyo, Inc. v. Benihana, Inc.</i> , 891 A.2d 150 (Del. Ch. 2005).....	9
<i>Bloor v. Carro, Spanbock, Londin, Rodman & Fass</i> , 754 F.2d 57 (2d Cir. 1985).....	8, 11
<i>Buckley v. Archer-Daniels-Midland Co.</i> , 111 F.3d 524 (7th Cir. 1997).....	17
<i>City of Ann Arbor Employees' Ret. Sys. v. Gecht</i> , No. C-06-7453, 2007 WL 760568 (N.D. Cal. Mar. 9, 2007).....	18, 19
<i>City of Vista v. Robert Thomas Sec., Inc.</i> , 84 Cal. App. 4th 882 (2000)	23
<i>Dura Pharm., Inc. v. Broudo</i> , 544 U.S. 336 (2005).....	2, 7, 8, 10
<i>Falkowski v. Imation Corp.</i> , 309 F.3d 1123 (9th Cir. 2002).....	18
<i>Feitelberg v. Merrill Lynch & Co.</i> , 234 F. Supp. 2d 1043 (N.D. Cal. 2002), <i>aff'd</i> , 353 F.3d 765 (9th Cir. 2003).....	18
<i>Fisher v. Kanas</i> , 467 F. Supp. 2d 275 (E.D.N.Y. 2006)	7
<i>Gelfman v. Weeden Investors, L.P.</i> , 859 A.2d 89 (Del. Ch. 2004).....	9
<i>Gen. Elec. Co. by Levit v. Cathcart</i> , 980 F.2d 927 (3d Cir. 1992).....	17
<i>Gorman v. Coogan</i> , No. 03-173, 2004 WL 60271 (D. Me. Jan. 13, 2004)	7
<i>Hartman v. Pathmark Stores, Inc.</i> , No. Civ. A 05-403, 2006 WL 571852 (D. Del. Mar. 8, 2006).....	7
<i>In re CNET Networks, Inc.</i> , No. C 06-03817, 2007 WL 1089690 (N.D. Cal. Apr. 11, 2007)	9
<i>In re Harmonic, Inc. Sec. Litig.</i> , 163 F. Supp. 2d 1079 (N.D. Cal. 2001)	21
<i>In re J.P. Morgan Chase & Co. S'holder Litig.</i> , 906 A.2d 808 (Del. Ch. 2005), <i>aff'd</i> 906 A.2d 766 (Del. 2006).....	passim
<i>In re Lord Abbett Mut. Funds Fee Litig.</i> , 463 F. Supp. 2d 505 (D. N.J. 2006)	20
<i>In re Lukens S'holders Litig.</i> , 757 A.2d 720 (Del. Ch. 1999).....	17
<i>In re McKesson HBOC, Inc. Sec. Litig.</i> , 126 F. Supp. 2d 1248 (N.D. Cal. 2000)	20, 21

TABLE OF AUTHORITIES
(Continued)

		Page
3	<i>In re Real Estate Assocs. Ltd. P'ship Litig.</i> ,	
4	223 F. Supp. 2d 1109 (C.D. Cal. 2002)	21
5	<i>In re Triarc Companies, Inc.</i> ,	
6	791 A.2d 872 (Del. Ch. 2001).....	13, 14
7	<i>J. I. Case Co. v. Borak</i> ,	
8	377 U.S. 426 (1964).....	13
9	<i>Jones v. H.F. Ahmanson & Co.</i> ,	
10	1 Cal. 3d 93 (1969)	12
11	<i>Kenneth Rothschild Trust v. Morgan Stanley Dean Witter</i> ,	
12	199 F. Supp. 2d 993 (C.D. Cal. 2002)	20
13	<i>Koppel v. 4987 Corp.</i> ,	
14	167 F.3d 125 (2d Cir. 1999).....	7
15	<i>Kramer v. W. Pac. Indus., Inc.</i> ,	
16	546 A.2d 348 (Del. 1988)	13, 14, 15
17	<i>La. State Employees' Ret. Sys v. Citrix Sys., Inc.</i> ,	
18	No. Civ. A. 18298, 2001 WL 1131364 (Del. Ch. Sept. 19, 2001).....	9
19	<i>Lasley v. New England Variable Life Ins. Co.</i> ,	
20	126 F. Supp. 2d 1236 (N.D. Cal. 1999)	20
21	<i>Merrill Lynch, Pierce, Fenner & Smith, Inc. v. Dabit</i> ,	
22	547 U.S. 71 (2006).....	18
23	<i>Mills v. Elec. Auto-Lite Co.</i> ,	
24	396 U.S. 375 (1970).....	7
25	<i>Premium Plus Partners L. P. v. Davis</i> ,	
26	No. 04 C 1851, 2005 WL 711591 (N.D. Ill. Mar. 28, 2005)	18
27	<i>Rowinski v. Salomon Smith Barney Inc.</i> ,	
28	398 F.3d 294 (3d Cir. 2005).....	20
	<i>Schuster v. Gardner</i> ,	
	127 Cal. App. 4th 305 (2005)	passim
	<i>Slovensky v. Friedman</i> ,	
	142 Cal. App. 4th 1518 (2006)	7
	<i>Solomon v. N. Am. Life & Cas. Ins. Co.</i> ,	
	151 F.3d 1132 (9th Cir. 1998).....	22
	<i>Thiara v. Kiernan</i> ,	
	No. C06-03503, 2006 WL 3065568 (N.D. Cal. Oct. 25, 2006).....	13
	<i>Tooley v. Donaldson, Lufkin & Jenrette, Inc.</i> ,	
	845 A.2d 1031 (Del. 2004)	12, 15
	<i>Vega v. Jones, Day, Reavis & Pogue</i> ,	
	121 Cal. App. 4th 282 (2004)	22
	<i>Vess v. Ciba-Geigy Corp.</i> ,	
	317 F.3d 1097 (9th Cir. 2003).....	23

TABLE OF AUTHORITIES
(Continued)

	Page
<i>Wenger v. Lumisys, Inc.</i> , 2 F. Supp. 2d 1231 (N.D. Cal. 1998)	22
<i>Zoren v. Genesis Energy, L.P.</i> , 195 F. Supp. 2d 598 (D. Del. 2002)	19
 <u>STATUTES</u>	
15 U.S.C. § 78bb	18, 19, 20
15 U.S.C. § 78u-4	2, 6, 12, 20
28 U.S.C. § 1367	20
Cal. Civ. Proc. Code § 338(d)	23
Cal. Civ. Proc. Code § 343	22, 23
Securities Exchange Act, Section 10(b)	1, 5
Securities Exchange Act, Section 14(a)	passim
 <u>RULES</u>	
Fed. R. Civ. P. 9(b)	v, 2, 21
Fed. R. Civ. P. 12	v

NOTICE OF MOTION AND MOTION

TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:

PLEASE TAKE NOTICE that on September 7, 2007 at 9:00 a.m., defendants Apple Inc. (“Apple”), Steven P. Jobs, William V. Campbell, Millard S. Drexler, Arthur D. Levinson, Jerome B. York, Fred D. Anderson, Gareth C.C. Chang, Peter O. Crisp, Lawrence J. Ellison, B. Jurgen Hintz, Katherine M. Hudson, Delano E. Lewis, A.C. Markkula, Jr., and Edgar S. Woolard, Jr. (“defendants”), will and hereby do move for an order dismissing the Consolidated Class Action Complaint (“Complaint”). This motion seeks dismissal of the Complaint pursuant to Federal Rules of Civil Procedure 9(b) and 12, the Private Securities Litigation Reform Act (the “Reform Act”), and the Securities Litigation Uniform Standards Act (“SLUSA”) on the grounds that the Complaint does not allege loss causation, does not state a direct claim that may be asserted by plaintiff, is pre-empted by SLUSA and otherwise does not state a claim on which relief may be granted. This motion is based on this notice, the accompanying memorandum, the declaration of Vivi N. Tran with attached exhibits and request for judicial notice, the record in this matter, oral argument, and such other matters as may be presented in connection with the hearing on this motion.

ISSUES TO BE DECIDED (L.R. 7-4)

- 1) May plaintiff pursue claims for damages for dilution where the Complaint fails to allege economic loss from dilution and there is no causal link to the alleged misstatements?
- 2) May plaintiff proceed with direct claims where the Complaint’s allegations indicate that any causes of action that exist are derivative in nature?
- 3) Does SLUSA bar an action that includes claims falling within the scope of Congress’s express prohibitions of state law securities class actions?
- 4) Do vague allegations that do not specify any defendant’s role or knowledge satisfy the rigorous pleading standards of the Reform Act and Rule 9(b)?
- 5) Are plaintiff’s claims time-barred when the evidence cited in support of them has been a matter of public record for more than four years prior to the filing of the Complaint?

MEMORANDUM OF POINTS AND AUTHORITIES

INTRODUCTION

The Consolidated Class Action Complaint filed by lead plaintiff New York City Employees' Retirement System ("NYCERS") is a radical departure from the original complaint filed by Martin Vogel and Kenneth Mahoney.

The original complaint sought damages under Section 10(b) of the Securities Exchange Act on behalf of purchasers of Apple stock between December 1, 2005 and August 11, 2006. Although such class complaints typically are followed by numerous identical suits, none were filed here. The reason is obvious: not only had Apple's disclosures of its option inquiry not resulted in any appreciable stock price drop, Apple's stock price soared in the months following the initial disclosure. When it became apparent that no damages would be available, Vogel and Mahoney lost interest in the case and did not seek lead plaintiff appointment. The only shareholder to apply for that role was NYCERS. In its appointment motion, NYCERS acknowledged its inability to recover Section 10(b) damages and declared that it would seek "equitable relief (as opposed to damages) as a remedy" under Section 14(a). Memorandum in Support of Motion for Appointment as Lead Plaintiff ("Lead Plaintiff Memo") 14 n.9.

The current Complaint purports to be on behalf of shareholders who held — rather than purchased — Apple stock as of record dates before shareholder meetings from 1996 through 2005. All Section 10(b) claims have been dropped. The Complaint depends on the speculative (and, as noted below, demonstrably false) assumption that shareholders would not have approved increases to the number of authorized shares in Apple's option plans if the company had disclosed that it had made "below market" grants. The Complaint seeks equitable relief in the form of rescission of plan amendments and an accounting. Despite NYCERS's promise to forgo claims for money damages, the Complaint also seeks damages for alleged "dilution" to shareholders.

Plaintiff's attempt to restructure this case is fundamentally flawed, and the resulting Complaint should be dismissed for the following reasons:

The Complaint does not allege loss causation. To recover damages, plaintiff must show, among other things, that the challenged act "caused the loss for which the plaintiff seeks to

1 recover damages.” 15 U.S.C. § 78u-4(b)(4). Thus, the Complaint must plead facts showing both
 2 loss and a causal connection between that loss and the alleged deceit. *Dura Pharm., Inc. v.*
 3 *Broudo*, 544 U.S. 336, 347 (2005). The Complaint utterly fails to do so. The only loss the
 4 Complaint identifies is “dilution,” which it equates to issuance of shares pursuant to the exercise
 5 of options under the plans amended by shareholder approval. A company, however, does not *per*
 6 *se* cause a loss to its shareholders when it issues new shares. The Complaint does not and cannot
 7 allege how plaintiff was harmed by the use of stock options as incentives for Apple employees.
 8 The Complaint further fails to show any causal link between any harm and the challenged
 9 statements, particularly when the proxy statements fully disclosed the dilution that would occur
 10 following amendment of the plans. Without facts showing economic loss linked to the supposed
 11 deception, the Complaint does not state claims for damages.

12 **The claims are derivative and cannot be asserted directly by shareholders.** Any harm
 13 from alleged misdating of options was suffered only by Apple. If shareholders were affected at
 14 all, it was only indirectly as a result of allegedly lower prices paid to Apple upon option exercises.
 15 Because the alleged injury falls directly on Apple and only indirectly on shareholders, the claims
 16 are derivative only, and the Complaint should be dismissed. Similarly, any equitable remedy
 17 would benefit only Apple, and claims seeking such remedies are plainly derivative.

18 **The Complaint is barred by SLUSA.** The Complaint is barred by SLUSA because it
 19 includes pre-empted state law claims. Under SLUSA, the entire action must be dismissed.

20 **The Complaint lacks the required particularity.** The claims are governed by the strict
 21 standards of the Reform Act and Rule 9(b). The Complaint does not meet those standards.

22 **Plaintiff’s claims are time-barred.** Plaintiff’s state claims, which carry at most a four
 23 year limitations period, rest on information that has been public for more than four years prior to
 24 the filing of the Complaint.

25 **FACTUAL AND PROCEDURAL BACKGROUND**

26 It is deeply ironic that during the period about which plaintiff complains, Apple produced
 27 extraordinary results for its shareholders. In 1997, following two disastrous years where Apple
 28 lost \$2 billion, Steve Jobs returned to the company he co-founded, first as a director and advisor,

1 and then as CEO. Under Jobs's leadership, Apple was restructured and new products were
 2 introduced. Apple's compensation policies were reformed to reduce cash outlays and align
 3 employees' interests with shareholders. Declaration of Vivi N. Tran ("Tran Dec."), Ex. A at 6-7.
 4 \$1 invested in Apple stock when Jobs returned would be worth approximately \$25 today.

5 Apple's stock price has continued to rise throughout the recent period of stock option
 6 investigation and disclosures. On June 28, 2006, the trading day before the initial disclosure of
 7 Apple's independent options investigation, the share price was \$65.59. By October 5, 2006 —
 8 the day after Apple announced the results of the investigation — the price had reached \$74.83.
 9 When Apple announced its restatement on December 29, 2006, the price closed at \$84.84. And
 10 the share price closed at \$99 on April 24, 2007, when the SEC announced that it would sue two
 11 former officers, but not Apple, whose cooperation and independent investigation were praised by
 12 the SEC as "swift, extensive, and extraordinary." *Id.*, Ex. B. Today the price closed at \$124.

13 As emphasized in Apple's SEC filings, stock options have been the "cornerstone" of the
 14 company's compensation program. *Id.*, Ex. A at 7. According to its 1998 proxy, Apple's
 15 compensation program is structured to "motivate executive officers to improve the financial
 16 position of the Company, to hold executives accountable for the performance of the organizations
 17 for which they are responsible, to attract key executives into the service of the Company and to
 18 create value for the Company's shareholders." *Id.* at 6.

19 Apple's stock option plans afforded administrators broad discretion to give employees a
 20 direct equity stake in the company's future. The plans typically set the exercise price at market
 21 value on the "date of grant" (an undefined term), although the administrators of certain plans
 22 were authorized to set the exercise price below market value in their discretion. At the April 22,
 23 1998 Annual Meeting, shareholders adopted the 1998 Executive Officer Stock Option Plan. *See*
 24 *id.* at 22-27; Tran Dec., Ex. C at 12. This plan provided that "[o]ptions may be granted with a per
 25 Share exercise price of less than 100% of the Fair Market Value per Share on the date of grant as
 26 determined by the Administrator or pursuant to a merger . . ." Tran Dec., Ex. C at 42. *See also*
 27 *id.* at 18 (for 1997 Employee Stock Option Plan, Administrator had authority to reduce exercise
 28 prices, in which case "the exercise price shall be no less than 100% of the Fair Market Value as of

1 the date of that reduction”). Under the plans, options to purchase shares at certain prices could be
2 subsequently cancelled and issued at lower prices, so that Apple could make the fullest possible
3 use of the authorized shares. If an employee left Apple without exercising options that were
4 “underwater” (*i.e.*, the current market price was lower than the exercise price), those options
5 would be returned to the pool for reissuance. Apple also authorized option exchanges whereby
6 options that were “underwater” could be exchanged for new options with exercise prices set at
7 current market prices but which required several additional years of employment for vesting. *See*,
8 *e.g.*, Tran Dec., Ex. A at 7, 14. All of these provisions were disclosed to shareholders prior to
9 approval of any plans or amendments. Plaintiff does not allege that the shareholders were ever
10 misled as to the plans’ terms and flexibility.

11 The plans authorized the total number of shares that could be issued upon the exercise of
12 options, and these limits were periodically increased by amendments approved by Apple’s
13 shareholders. In each case, the proxy expressly stated the amount of the increase. For example,
14 when the 1998 Executive Officer Stock Plan was adopted, the number of authorized shares was
15 17,000,000. *Id.*, Ex. C at 38. In 2000, the limit was increased by 2 million following a proxy
16 vote. Complaint ¶ 99. The Complaint does not and cannot allege that shareholders were ever
17 deceived as to the amount of the increase in authorized shares or that Apple issued shares in
18 excess of the amounts authorized by the proxy votes.

19 On June 29, 2006, Apple announced that a voluntary, internal review had discovered
20 irregularities in certain past option grants and that a special committee of outside directors had
21 hired independent counsel to perform an investigation. Tran Dec., Ex. D. The investigation
22 included more than 40,000 stock option grants made on 259 dates. The independent investigative
23 team spent more than 26,500 person-hours searching more than one million documents and
24 interviewing more than 40 current and former directors, officers, employees, and advisors. *Id.*,
25 Ex. E at 2. As a result of this inquiry, Apple concluded that certain grants made before 2003 had
26 actually been finalized after their stated grant dates and that the Company’s financials should be
27 restated to reflect additional non-cash compensation expense. *See id.* at 3.

28 On April 24, 2007, the SEC filed an action against two former Apple officers for claims

1 arising from two stock option grants. The SEC announced that it would not bring an action
2 against the Company based in part on Apple's "swift, extensive, and extraordinary cooperation"
3 that included "prompt self-reporting, an independent internal investigation, the sharing of the
4 results of that investigation with the government, and the implementation of new controls
5 designed to prevent the recurrence of fraudulent conduct." Tran Dec., Ex. B.

6 Apple's "extraordinary" proactive efforts to resolve all option issues, however, did not
7 deter a wave of lawsuits from shareholder plaintiffs. All but one of the lawsuits were derivative
8 suits — sixteen derivative suits were filed in this Court, and five more in state court. In this, the
9 single purported shareholder class action, only one party, NYCERS, sought lead plaintiff status.
10 NYCERS argued that "[h]ere, unlike in the typical class action, the damages available under
11 Section 10(b) of the Exchange Act and Rule 10b-5 promulgated thereunder are *de minimus*
12 This is because the damages recoverable under Section 10(b) are severely limited by the
13 PSLRA's 90-day 'look back' provision." Lead Plaintiff Memo 2:5-10. As NYCERS noted,
14 under that provision damages are curtailed or eliminated where, as here, the company's stock
15 price increases in the 90-day period following the filing of a complaint. Perhaps because
16 damages were unavailable, the parties that filed the original complaint did not contest NYCERS'
17 lead plaintiff motion, and they have made no further appearances in the case.

18 NYCERS' current Consolidated Class Action Complaint, filed on March 23, 2007,
19 alleges that Apple proxy statements from 1996 to 2005 were misleading for failing to disclose
20 alleged misdating of certain option grants. *See* Complaint ¶ 97. The Complaint speculates that
21 shareholders would not have approved any expansion of "Apple's ability to award stock options
22 or other executive compensation" sought in various proxy statements if Apple's financial
23 statements had disclosed the misdating of executive stock options and their accounting
24 consequences. *Id.* ¶¶ 49, 107, 115, 124, 133, 144, 155, 167, 176, 284. Lacking any basis for
25 challenging the proxies, the Complaint alleges that shareholders relied on annual reports in
26 casting their votes. *Id.* ¶ 177. The Complaint further alleges that shareholders were misled in
27 some manner by registration statements that Apple filed after each vote had been completed. *Id.*
28 ¶¶ 262-264. In an attempt to find some cognizable injury, the Complaint alleges that the stock

1 that the shareholders authorized improperly “diluted” the value of plaintiff’s Apple shares, and
 2 that no shareholder who knew about the alleged improper conduct “would [] have voted in favor
 3 of expanding Apple’s ability to award executive compensation....” *Id.* ¶ 284; *see also id.* ¶ 303
 4 (same assertion regarding awards to employees). Absent from the Complaint, however, are any
 5 allegations that such dilution could qualify as a loss caused by misleading proxies. To the
 6 contrary, the Complaint does not allege that the alleged misstatements had anything to do with the
 7 amount of shares issued. Nor does the Complaint suggest that the alleged “dilution” exceeded the
 8 amount shareholders approved. The Complaint similarly fails to acknowledge that the value of
 9 plaintiff’s stock has already increased more than twenty-five-fold during the period in which it
 10 claims its stock value was somehow improperly degraded.

11 Following the filing of the Complaint, Apple’s shareholders rendered demonstrably false
 12 the speculation on which plaintiff’s theory rests. On May 10, 2007, fully informed of all option
 13 issues of which plaintiff complains, Apple’s shareholders approved further increases to the
 14 amount of shares authorized for issuance under various plans, including 28 million shares under
 15 the 2003 Plan and 6 million shares under the Employee Stock Purchase Plan. *See Tran Dec., Ex.*
 16 *F.* Shareholders also approved extension of the terms of the 2003 Plan and the Director Plan to
 17 May 10, 2017, and May 10, 2012, respectively. *Id.*

18 ARGUMENT

19 **I. The Complaint Fails To State Viable Claims Because It Does Not Supply A** 20 **Sufficient Causal Link Between The Alleged Misconduct And Specific, Non-** 21 **Speculative Economic Loss.**

22 To state claims for damages on any legal theory, plaintiff must plead that the alleged
 23 misconduct caused economic loss to the plaintiff. Yet the Complaint fails to show either
 24 economic loss or a causal link between any form of economic loss and the alleged wrongdoing.

25 **A. Each Claim Requires A Showing That The Alleged Misconduct** 26 **Caused Economic Loss To Plaintiff.**

27 The Reform Act provides: “plaintiff shall have the burden of proving that the act or
 28 omission of the defendant alleged to violate this chapter caused the loss for which the plaintiff
 seeks to recover damages.” 15 U.S.C. § 78u-4(b)(4). Under that standard, plaintiff must plead

1 facts showing “what the relevant economic loss might be” as well as “what the causal connection
 2 might be between that loss and the misrepresentation.” *Dura*, 544 U.S. at 347 (dismissing claim);
 3 *see also Hartman v. Pathmark Stores, Inc.*, No. Civ. A 05-403, 2006 WL 571852 (D. Del. Mar. 8,
 4 2006) (dismissing 14(a) claim for failure to satisfy *Dura*).¹ The Complaint’s state law claims also
 5 require a showing that the alleged wrongdoing caused the harm at issue. *See, e.g., Slovensky v.*
 6 *Friedman*, 142 Cal. App. 4th 1518, 1534 (2006) (fiduciary duty claim must show “damage
 7 proximately caused by the breach”).

8 The Supreme Court has required strict application of causation requirements to prevent
 9 speculative and abusive litigation. *Dura*, 544 U.S. at 347. That risk is acute here. Apple’s stock
 10 price has risen dramatically since 1997, and has soared during the months encompassed by
 11 Apple’s investigation. In this context, allegations that shareholders suffered harm to their ever-
 12 increasing stock value are implausible on their face. Thus, plaintiff bears a heavy burden to show
 13 that it was damaged. Speculation and assumptions are not sufficient to support claims; without
 14 specific facts showing that the alleged misconduct caused plaintiff to suffer loss, the Complaint
 15 cannot stand. *See, e.g., Fisher v. Kanas*, 467 F. Supp. 2d 275, 283 (E.D.N.Y. 2006) (requiring
 16 “nonspeculative evidence” of causation).

17 **B. The Complaint Does Not Allege Facts Showing That Plaintiff**
 18 **Sustained Any Economic Loss, Or That A Connection Exists Between**
 19 **Any Loss And The Alleged Misconduct.**

20 Realizing that any actual harms associated with option misdating — accounting charges
 21 and waste of resources — would support only claims by Apple, plaintiff offers an alternative

21 ¹ Loss causation is a requirement separate and distinct from transaction causation (which the
 22 Complaint also fails to show). *Mills v. Elec. Auto-Lite Co.*, 396 U.S. 375 (1970) sets forth a test
 23 for transaction causation. *See, e.g., id.* at 385 (“Where there has been a finding of materiality, a
 24 shareholder has made a sufficient showing of causal relationship between the violation and the
 25 injury for which he seeks redress if, as here, he proves that the proxy solicitation itself, rather than
 26 the particular defect in the solicitation materials, was an essential link in the accomplishment of
 27 the transaction.”). Claims for damages require plaintiff to show both transaction causation (*i.e.*,
 28 that the challenged statement caused the transaction) and loss causation (*i.e.*, that the alleged
 misstatement caused plaintiff’s losses). *Dura*, 544 U.S. at 341-342; *Koppel v. 4987 Corp.*, 167
 F.3d 125, 137 (2d Cir. 1999) (identifying “two components of causation in the context of
 securities litigation: transaction causation and loss causation” and noting that plaintiff had
 properly alleged “transaction causation under *Mills*”); *Gorman v. Coogan*, No. 03-173, 2004 WL
 60271, at *20 (D. Me. Jan. 13, 2004) (plaintiff must prove “not only that a defendant’s
 misstatements or omissions caused shareholders to accept the [deal] (‘transaction causation’), but
 also that the violations caused the injuries of which the plaintiff complains (‘loss causation’).”).

1 justification for its attempt to benefit from the Apple option litigation. The Complaint summarily
 2 asserts that plaintiff was harmed because the issuance of shares to option holders “caused
 3 dilution,” and that such dilution was “the proximate and foreseeable result” of misstatements in
 4 Apple’s financial statements regarding earlier stock option grants. Complaint ¶¶ 276, 277. These
 5 claims echo the boilerplate that the Supreme Court rejected in *Dura*, 544 U.S. at 340 (rejecting
 6 assertions that plaintiffs “‘paid artificially inflated prices for Dura securities’” and suffered
 7 “‘damage[s]’ thereby”). They carry no greater weight here. Nothing in the Complaint shows that
 8 the alleged “dilution” constitutes economic loss of any kind to plaintiff. Nor does the Complaint
 9 establish any causal link between dilution and the alleged misstatements.

10 1. The Complaint does not allege facts showing that the challenged
 11 conduct caused plaintiff to suffer any economic loss.

12 The Complaint alleges no facts showing loss causation on even the most basic level. The
 13 Complaint merely asserts that “but for” the alleged misstatements, the shareholders would not
 14 have voted to increase the authorized shares under the plans. This assertion is not only
 15 implausible and insufficient to establish “but for” causation, it has been dramatically disproved by
 16 the recent shareholder vote to increase the number of shares available under several plans. But
 17 even if this assertion were plausible, it would, at most, pertain only to transaction causation.
 18 Under *Dura*, loss causation is a distinct element from transaction causation. *Id.* at 341-342; *see*
 19 *also, e.g., Bloor v. Carro, Spanbock, Londin, Rodman & Fass*, 754 F.2d 57, 61 (2d Cir. 1985)
 20 (noting in 10(b) case that for loss causation, the “required causal connection may not be supplied
 21 by ‘but for’ allegations”). Because, as demonstrated below, the Complaint offers no more than
 22 conclusory and speculative “but for” allegations, it does not adequately allege loss or “proximate”
 23 causation.

24 Plaintiff’s damage theory rests entirely on a simplistic assumption that the issuance of new
 25 shares when options are exercised (what it calls “dilution”) equates to economic loss. This
 26 assumption cannot satisfy the requirements of pleading loss causation. Share issuance is a
 27 common feature of corporate life. If every issuance caused a loss to existing shareholders, no
 28 issuance would ever be approved by shareholders or management. That is simply not the case.

Corporations issue shares for a wide variety of purposes that increase corporate value and thereby advance shareholders' interests. *See, e.g., Benihana of Tokyo, Inc. v. Benihana, Inc.*, 891 A.2d 150, 189-190 (Del. Ch. 2005) (financing via stock rather than debt was legitimate decision). For instance, if issuance of additional shares benefits the company by attracting and motivating its employees, by allowing the company to preserve cash by paying lower salaries, or by enabling the purchase of a business that produces tremendous returns, an economic gain, not a loss, is the result of what plaintiff describes as "dilution." *See, e.g., In re CNET Networks, Inc.*, No. C 06-03817, 2007 WL 1089690, at *1 (N.D. Cal. Apr. 11, 2007) ("Because they are so closely tied with the company's stock price, and in turn the company's fortunes, stock options have been considered by some to be an important part of incentive-based compensation.").

In light of the important and salutary purposes of share issuances, plaintiff cannot assume that share issuance or "dilution" equates to economic loss. Claims of loss from stock issuance must consider the purpose for which the stock was issued, as well as the value the company received in return. *See, e.g., La. State Employees' Ret. Sys v. Citrix Sys., Inc.*, No. Civ. A. 18298, 2001 WL 1131364, at *7-*8 (Del. Ch. Sept. 19, 2001) (attempt to value withdrawn options based on dilution was "fatally flawed" because it did not consider benefits from issuance of options). The court in *Gelfman v. Weeden Investors, L.P.*, 859 A.2d 89, 97 (Del. Ch. 2004), recognized this fact. The court observed that while "the number of outstanding [partnership] units nearly doubled" and "[t]he balance of ownership [] shifted from non-employees to employees," "the effects of this dilution and shift did not translate into negative economic effects on the per-unit distributions to non-employee unitholders. Because of Weeden's strong performance, earnings kept up with dilution and Outside Investors received healthy distributions throughout this period." *Id.* Accordingly, plaintiff can only use dilution to show harm if it can show that this dilution came without any corresponding economic benefit. Without such a showing, the Complaint does not establish any economic loss.

The Complaint nowhere alleges that Apple did not receive benefits for the option shares it issued. For instance, the Complaint does not allege that the twenty-five-fold return shareholders have received since 1997 is less than it would have received without issuance of the authorized

1 shares. The Complaint similarly does not allege that alternate forms of compensation (*e.g.*, cash)
 2 would not have depleted Apple's value to a greater degree than did the options plaintiff now
 3 speculates would not have been authorized. Indeed, the Complaint is silent as to what value
 4 Apple received in exchange for the options. The Complaint merely reflects that the shareholders
 5 authorized a series of small stock issuances (in all but two cases, 5 million shares or less,
 6 Complaint ¶ 99) for use as equity incentives for employees. Far from injuring shareholders, these
 7 incentives helped produce spectacular investment returns. Thus, because the Complaint fails to
 8 show that stock issuance caused economic loss to plaintiff, it fails to state a claim.

9 2. The Complaint does not supply any causal link between the alleged
 10 misrepresentations and the supposed harm at issue.

11 If plaintiff could show economic loss from dilution — which the Complaint has not
 12 alleged — plaintiff would next have to establish a causal link between that loss and the alleged
 13 misrepresentations (*i.e.*, the failure to disclose, before a shareholder vote, that certain stock option
 14 grants had been made below market). Stated differently, even if the share issuances did not
 15 produce the intended benefits for Apple but actually caused economic loss, plaintiff would still
 16 have to show that the loss was caused by the alleged misstatements rather than by unrelated
 17 business or market forces. This showing — what *Dura* calls a “causal connection between the
 18 material misrepresentation and the loss” — is absent here. *Dura*, 544 U.S. at 342. Indeed, the
 19 Complaint suffers from a severe and irreparable disconnect between the harm it asserts and the
 20 alleged misrepresentations on which the claims are based.

21 To show the necessary causal link, plaintiff would have to allege facts indicating that the
 22 challenged statements concerned the amount of dilution shareholders experienced. Nothing in the
 23 Complaint makes this connection. The alleged harm — “dilution” — was never concealed from
 24 anyone. Each proxy clearly and unambiguously described the number of shares to be authorized.
 25 The proxies further highlighted the plans under which those shares would be issued. The plans,
 26 as noted, afforded the Company great flexibility, allowing below-market awards and adjustment
 27 of grants as necessary (*e.g.*, to recycle unexercised options). This flexibility ensured that the
 28 plans, and the stock to be issued under them, would fully serve their purpose of incentivizing the

employees who proved so critical to Apple's turnaround and subsequent success. *See, e.g., supra* at 3. The Complaint does not allege that any aspects of these plans were misrepresented, or that shareholders were ever misled about the amount of shares that were to be issued. In fact, the misstatements that plaintiff alleges had nothing to do with the dilutive impact of the shares authorized under these plans. The alleged misstatements concerned past facts — *i.e.*, prior option grants that were misdated and priced below market. *See, e.g.*, Complaint ¶ 104 (criticizing failure to disclose supposed added compensation from alleged backdating). Those prior grants, however, are not alleged to have had any impact on the number of shares that Apple issued for later grants.

Because the supposed deception on which the Complaint rests is not alleged to have misled anyone concerning the amount of dilution that would occur, the Complaint has not alleged the necessary link between the supposed misrepresentation and the claimed harm. The allegations show that shareholders experienced exactly the dilution they authorized under Apple's plans — nothing more. On these facts, the Complaint does not show causation sufficient to support damage claims of any kind. *See, e.g., In re J.P. Morgan Chase & Co. S'holder Litig.*, 906 A.2d 808, 825-26 (Del. Ch. 2005), *aff'd* 906 A.2d 766 (Del. 2006) (rejecting attempt to use breach of disclosure theory to support dilution claim; alleged dilution was injury to corporation and had no logical relationship to any impairment of voting rights due to nondisclosure); *Bloor*, 754 F.2d at 62 (dismissing claim where loss was caused not by documents used to attract investments, but by mismanagement of investment proceeds by controlling stockholders).

3. Apple's stock price does not support any showing of loss.

The Complaint's "damage-by-dilution" theory is also foreclosed by the Reform Act. Reduced to its essence, this theory contends that plaintiff's shares are worth less than they would have been absent dilution. To measure damages under that theory, plaintiff necessarily must refer to the value of Apple's stock. Yet any attempt to measure such damages with reference to Apple's stock price implicates the Reform Act's "look-back" provision. This provision is fatal to any damage claims given the spectacular performance of Apple's stock.

The "look back" provision applies to "any private action arising under this chapter in which the plaintiff seeks to establish damages by reference to the market price of a security." 15

U.S.C. § 78u-4(e)(1). To ensure that no suit can proceed in the absence of an actual calculable loss, this provision provides that damages “shall not exceed the difference between the purchase or sale price paid or received, as appropriate, by the plaintiff for the subject security and the mean trading price of that security during the 90-day period beginning on the date on which the information correcting the misstatement or omission that is the basis for the action is disseminated to the market.” *Id.* This provision mandates that where, as here, the company’s stock price increased during the period following the filing of the suit, plaintiff has not suffered recoverable damages under the Reform Act. Indeed, NYCERS acknowledged this fact in its lead plaintiff motion. Lead Plaintiff Memo 13:3-14:18. In light of that fact, plaintiff’s damage demand merits no further consideration.

II. The Complaint Is Improper Because It States Only Derivative Claims.

While plaintiff has styled its claims as direct, the injuries alleged in the Complaint are in fact derivative and the right to pursue any remedies belongs exclusively to Apple. Plaintiff has no right to usurp the corporation’s ability to recover any such damages. Thus, the Complaint fails.

A. Alleged Injuries To A Corporation That Indirectly Affect Shareholders Support Only Derivative Claims.

“An action is derivative if ‘the gravamen of the complaint is injury to the corporation, or to the whole body of its stock or property without any severance of distribution among individual holders, or if it seeks to recover assets for the corporation or to prevent the dissipation of its assets.’” *Schuster v. Gardner*, 127 Cal. App. 4th 305, 313 (2005) (quoting *Jones v. H.F. Ahmanson & Co.*, 1 Cal. 3d 93, 106-107 (1969)). “An individual cause of action exists only if damages to the shareholders were not incidental to damages to the corporation.” *Schuster*, 127 Cal. App. 4th at 313. Accordingly, a “stockholder’s claimed direct injury must be independent of any alleged injury to the corporation. The stockholder must demonstrate that the duty breached was owed to the stockholder and that he or she can prevail without showing an injury to the corporation.” *Id.* at 316 (citing *Tooley v. Donaldson, Lufkin & Jenrette, Inc.*, 845 A.2d 1031, 1039 (Del. 2004)). Conversely, where the alleged injury at the heart of the case is to the corporation, and the remedy sought would flow to the corporation, the claims are derivative and

1 no direct action may proceed. *See, e.g., Schuster*, 127 Cal. App. 4th at 316-18 (citing authority).²

2 As a general rule, “[t]he injury which a stockholder suffers from corporate action pursuant
3 to a deceptive proxy solicitation ordinarily flows from the damage done the corporation, rather
4 than from the damage inflicted directly upon the stockholder,” and is therefore derivative. *J. I.*
5 *Case Co. v. Borak*, 377 U.S. 426, 432 (1964), *abrogated on other grounds as recognized in*
6 *Alexander v. Sandoval*, 532 U.S. 275, 287 (2001). Claims where the alleged harm is based on
7 dilution through issuance of options and other compensation to executives are derivative. *See,*
8 *e.g., In re Triarc Companies, Inc.*, 791 A.2d 872, 878 (Del. Ch. 2001) (claims based on issuance
9 of executive options were derivative). Hence, “[m]ere claims of dilution, without more, cannot
10 convert a claim traditionally understood as derivative, into a direct one.” *J.P. Morgan*, 906 A.2d
11 at 818-19 (citations and internal quotation marks omitted).³ Hence, where plaintiffs allege harm
12 from dilution as a result of issuance of stock in a merger, any “cash overpayment would not have
13 harmed the stockholders [] directly. The only harm to the stockholders would have been the
14 natural and foreseeable consequence of the harm to [the company]. . . . The fact that th[e]
15 transaction was effectuated by issuing stock and not by paying cash does not change the result.”
16 *Id.* Claims where the alleged harm is mismanagement and waste of corporate assets are similarly
17 derivative — regardless of whether the wasted assets involve cash or stock. *Schuster*, 127 Cal.
18 App. 4th at 316 (citing authority); *see also, e.g., Kramer v. W. Pac. Indus., Inc.*, 546 A.2d 348,
19 353 (Del. 1988) (in claim by shareholder “that the value of his proportionate share of the stock
20 will be decreased as a result of alleged director mismanagement,” “[a]ny devaluation of stock is
21 shared collectively by all the shareholders, rather than independently by the plaintiff or any other
22 individual shareholder. Thus, the wrong alleged is entirely derivative in nature.”).

23
24 ² “In determining the nature of the wrong alleged, a court must look to ‘the body of the complaint,
25 not to the plaintiff’s designation or stated intention.’” *Thiara v. Kiernan*, No. C06-03503, 2006
26 WL 3065568, at *3 (N.D. Cal. Oct. 25, 2006) (citation omitted).

27 ³ Courts have recognized that dilution claims “are individual in nature [only] where a significant
28 stockholder’s interest is increased at the sole expense of the minority.” “[T]o the extent that any
alleged decrease in the asset value and voting power of plaintiff’s shares ... results from the
issuance of new equity to a third party ..., plaintiff’s dilution theory as a basis for a direct claim
fails and any individual claim for dilution must be dismissed.” *J.P. Morgan*, 906 A.2d at 818.
(citations and internal quotation marks omitted)

Schuster illustrates the direct/derivative analysis in the context of share issuance. There, the plaintiffs alleged that in “an effort to benefit themselves, certain [d]efendants: (a) solicited stockholder approval to increase the number of authorized shares of common stock from 200 million to 500 million shares, enabling [the company] to issue shares in payment for an ill-conceived acquisition spree by issuing stock to pay for those acquisitions and diluting the interests of [p]laintiff and the [c]lass,” among other things. *Schuster*, 127 Cal. App. 4th at 313. Because the gravamen of this claim “was harm to [the corporation],” the claim was derivative, and direct claims failed. *Id.*

B. The Complaint’s Allegations Demonstrate That Any Claims Arising From The Challenged Conduct Would Be Solely Derivative.

The injury that the Complaint alleges parallels the dilution injury asserted in *Schuster*, albeit to a far less degree. Compare, e.g., *Schuster*, 127 Cal. App. 4th at 313 (where the corporation’s total shares were increased from 200 million to 500 million, reducing plaintiffs’ relative ownership interests to less than half their prior percentage) with Complaint ¶ 38 (alleging that shareholder interests were diluted by a series of individually small issuances over the course of a decade); see also, e.g., *id.* ¶ 99 (citing to 1996 proxy, which sought approval for issuance of 6.5 million shares against then-outstanding total of over 124 million shares).⁴ Both cases involve alleged harm to the corporation with only incidental dilution of the interests of shareholders. As in *Schuster*, NYCERS cannot show injury to itself without also claiming injury to Apple from the alleged improper options practices. Any incidental injuries that shareholders experienced due to the harm Apple suffered would have been “shared collectively by all the shareholders, rather than independently by the plaintiff or any other individual shareholder.” *Kramer*, 546 A.2d at 353. Because dilution — even dilution on the level of *Schuster* — supports only derivative claims, the Complaint’s theory fails outright. See, e.g., *id.*; see also *Triarc*, 791 A.2d at 878 (rejecting

⁴ The Complaint does not properly characterize Apple’s share issuances in any event. Plaintiff exaggerates the amount of shares at issue by improperly casting separate issuances, each of which involved negligible percentages of the total outstanding shares, as a single “dilution” event. *Id.* at 99. The Complaint further incorrectly assumes that all of the authorized shares were issued and ignores subsequent cancellations. And even if plaintiff’s calculation was not inflated, it would still fall far below the level of dilution that was insufficient to create a direct claim in *Schuster*.

1 argument that dilutive effect of options rendered claims direct).

2 The derivative character of the Complaint's claims is confirmed by the fact that the
3 remedies plaintiff seeks would flow to Apple, not to plaintiff and other members of the purported
4 class. *See, e.g., Tooley*, 845 A.2d at 1039 (in direct/derivative analysis, courts "look to the nature
5 of the wrong and to whom the relief should go"); *Schuster*, 127 Cal. App. 4th at 316 (same). Any
6 money damages from share issuance would properly go to Apple. *See, e.g., J.P. Morgan*, 906
7 A.2d at 773 (dilution damages "would be a logical and reasonable consequence (and measure) of
8 the harm caused to [the company]," but would not support recovery by shareholders). This is also
9 true of the equitable remedies the Complaint seeks, such as the demands to rescind option plan
10 amendments and to require defendants to account for their alleged profits. Complaint, Prayer for
11 Relief. Rescission of plan amendments would only change the relationship between Apple and its
12 current employees; it offers no relief to shareholders for any alleged injury they sustained.
13 Similarly, any accounting of alleged profits from misdated options would only benefit Apple.
14 When employees exercised their options, they paid the exercise price to Apple. According to the
15 Complaint, Apple received artificially low exercise prices because options were backdated. Thus,
16 an accounting of the alleged "profits" from these practices could only support a potential
17 repayment to Apple. Both accounting and rescission remedies would indirectly affect all current
18 shareholders equally — a classic indicator of derivative claims. *Kramer*, 546 A.2d at 353. Yet
19 neither remedy would affect former shareholders in the putative class. Any other form of
20 equitable relief similarly would directly affect only Apple, without any direct effect on plaintiff.

21 An analysis of the fundamental nature of plaintiff's claims confirms their derivative
22 character. Plaintiff alleges that Apple improperly paid its personnel using options with below-
23 market prices, and that because Apple did so with stock rather than cash, it diluted plaintiff's
24 interests. *See, e.g., Complaint* ¶¶ 38, 69. Plaintiff does not deny, however, that the number of
25 shares to be issued for options was disclosed to the voting shareholders. *Id.* The Complaint does
26 not supply any facts showing that alleged backdating caused Apple to issue any more shares than
27 the shareholders approved. If the shares issued produced the value the shareholders expected
28 from them — *i.e.*, providing key employees with the incentives required to turn Apple around —

1 then plaintiff suffered no harm at all. If the shares did not supply the desired result, then the only
2 potential claims would be derivative ones against the individuals who supposedly caused the
3 dissipation of company assets in the form of grants. In either event, plaintiff has no direct claim.

4 The pendency of parallel derivative suits further demonstrates that the purported class
5 members have no claims. Direct and derivative actions “are mutually exclusive: i.e., the right of
6 action and recovery belongs either to the *shareholders* (direct action) or to the *corporation*
7 (derivative action).” *Schuster*, 127 Cal. App. 4th at 312 (citations and internal quotation marks
8 omitted). The derivative plaintiffs in the parallel case have asserted Section 14(a) and other
9 claims based on the same substantive allegations plaintiff offers here. *See, e.g.*, First Amended
10 Shareholder Derivative Complaint, Cause of Action XI. While Apple opposes these suits because
11 its Board alone has the right to litigate on its behalf, Apple certainly agrees that any potential
12 claims belong to the company — not to individual shareholders. Plaintiff thus cannot bring a
13 separate suit on claims that, to the extent they exist at all, belong solely to Apple.

14 The unalterably derivative nature of the injuries alleged here forecloses any attempt by
15 shareholders to recover individual damages on any legal theory or alternative argument. In *J.P.*
16 *Morgan*, the plaintiffs were prevented from seeking direct damages arising from an allegedly
17 false proxy that resulted in dilution because the claims were in fact derivative. *J.P. Morgan*, 906
18 A.2d at 773. The plaintiffs argued that they could nevertheless seek damages on an alternative
19 theory that they had been injured by the denial of their rights to cast informed votes. *Id.* The
20 court rejected that tactic. Among other things, the court noted “[a]lthough the \$7 billion damage
21 figure would be a logical and reasonable consequence (and measure) of the harm caused to [the
22 company]” by issuance of additional shares, “that \$7 billion figure has no logical or reasonable
23 relationship to the harm caused to the shareholders individually for being deprived of their right
24 to cast an informed vote.” *Id.* The Court further noted that “if the plaintiffs’ damages theory is
25 valid, the directors of an acquiring corporation would be liable to pay both the corporation and its
26 shareholders the same compensatory damages for the same injury. That simply cannot be.” *Id.*
27 The same is true here. There is no causal link to any economic loss by shareholders in this case.
28 To the contrary, shareholders saw the value of their Apple stock skyrocket during the period (in

marked contrast to *Schuster*, where the company went bankrupt). Any recovery based on option issues belongs to Apple and cannot be usurped by certain classes of shareholders. *See, e.g., Schuster*, 127 Cal. App. 4th at 314 (noting that “the damages sought are still incidental to the alleged injury to Peregrine, and any recovery should go to the company”).⁵

III. The May 10, 2007 Shareholder Vote Defeats Any Remaining Claims.

The recent shareholder vote demolishes the shaky premise on which all of plaintiff’s claims depend. Following public disclosure of Apple’s investigation and restatement, as well as public filing of numerous shareholder suits (including the Complaint in this case, which was disclosed in Apple’s SEC filings), Apple’s shareholders voted to increase the number of shares available under the 2003 Plan and Employee Stock Purchase Plan and to extend the terms of the 2003 Plan and Director Plan. Tran Dec., Ex. F. In so doing, the shareholders raised the number of shares authorized under those plans above the levels that plaintiff asks the Court to assume were procured by fraud. *Id.* This vote not only belies the speculation on which plaintiff’s claims are founded, but forecloses any remedy as well. By approving a higher number of shares than that which plaintiff challenges, the shareholders have mooted plaintiff’s claims for relief; rescission of superseded shareholder votes would have no effect. *See, e.g., Gen. Elec. Co. by Levit v. Cathcart*, 980 F.2d 927, 934-35 (3d Cir. 1992) (dismissing Section 14(a) equitable claims because new election of directors mooted claims); *Buckley v. Archer-Daniels-Midland Co.*, 111 F.3d 524, 526-27 (7th Cir. 1997) (dismissing as moot challenges to proxy statement and election because later proxy statement and election superseded allegedly invalid election and left the court with no remedy to grant). Similarly, by approving increased numbers of shares under various plans, shareholders have effectively ratified the prior approvals for issuance of lower numbers of shares. *See, e.g., In re Lukens S’holders Litig.*, 757 A.2d 720, 737 (Del. Ch. 1999) (informed

⁵ The *J.P. Morgan* court further noted that shareholders have no cognizable injury to voting rights in situations of this kind. As the Court indicated, “[d]amages will be available only in circumstances where disclosure violations are concomitant with deprivation to stockholders’ economic interests or impairment of their voting rights. . . . JPMC stockholders’ voting rights were unaffected by the merger. Although there are now more JPMC shares outstanding and a greater number of stockholders, control of the corporation remains unchanged.” *J.P. Morgan*, 906 A.2d at 774. The same is true here, as there are no allegations that any controlling shareholder significantly increased his or her voting influence due to the challenged options.

shareholder vote can ratify board action and extinguish claim for breach of fiduciary duty). The Complaint thus cannot stand in any event.

IV. SLUSA Bars The Complaint Because It Includes Class Securities Claims Based On State Law Theories.

In addition to its other defects, the Complaint fails because it alleges claims that are pre-empted by SLUSA. Congress enacted SLUSA to ensure that the stringent pleading standards that govern federal securities claims cannot be circumvented through the filing of state law class actions. *See* 15 U.S.C. § 78bb. SLUSA embodies a simple rule: “if it looks like a securities fraud claim, sounds like a securities fraud claim and acts like a securities fraud claim, it is a securities fraud claim, no matter how you dress it up.” *Feitelberg v. Merrill Lynch & Co., Inc.*, 234 F. Supp. 2d 1043, 1051 (N.D. Cal. 2002), *aff’d*, 353 F.3d 765 (9th Cir. 2003). To effectuate that rule, SLUSA provides that no suit containing a concealed securities fraud claim may proceed in either state or federal court. 15 U.S.C. § 78bb(f)(1). Because this Complaint reflects an attempt to disguise a securities class action in state law theories, the Complaint is barred by SLUSA.

A. SLUSA Applies To The Complaint And Compels Dismissal Of The Case Absent An Exception To SLUSA’s Bar.

SLUSA prohibits actions involving: 1) a covered class action; 2) alleging state law claims; 3) alleging a misrepresentation or omission of material fact; 4) in connection with the purchase or sale of 5) a covered security. 15 U.S.C. § 78bb(f)(1). As this Court has held, claims involving proxies seeking approval for issuance of stock options fall squarely within this definition. *See, e.g., City of Ann Arbor Employees’ Ret. Sys. v. Gecht*, No. C-06-7453, 2007 WL 760568, *4-*5 (N.D. Cal. Mar. 9, 2007) (claims involving proxy seeking approval for issuance of stock options were barred by SLUSA unless falling within one of its exceptions), *citing Merrill Lynch, Pierce, Fenner & Smith, Inc. v. Dabit*, 547 U.S. 71 (2006); *see also, e.g., Premium Plus Partners L.P. v. Davis*, No. 04 C 1851, 2005 WL 711591, at *19 (N.D. Ill. Mar. 28, 2005) (claims barred even without purchases of covered securities by plaintiffs); *Falkowski v. Imation Corp.*, 309 F.3d 1123, 1129 (9th Cir. 2002) (SLUSA barred claims involving options). The Complaint alleges precisely such claims. *See, e.g.,* Complaint ¶¶ 68-74. As a result, unless plaintiff can demonstrate that an

exception to SLUSA applies here, the Complaint should be dismissed.

B. SLUSA’s “Delaware Carve-Out” Does Not Save The Complaint.

SLUSA contains an exception for state law class actions that target “any recommendation, position, or other communication with respect to the sale of securities of an issuer that ... is made by or on behalf of the issuer ... and ... concerns decisions of such equity holders with respect to voting their securities....” 15 U.S.C. § 78bb(f)(3)(A)(ii). This exception, known as the “second Delaware carve-out,” reserves limited claims for state law. Plaintiff here, like the plaintiffs in *Ann Arbor*, may argue that this exception applies because the Complaint includes challenges to proxies issued in connection with corporate elections. *City of Ann Arbor Employees’ Ret. Sys.*, 2007 WL 760568 at *3 (citing 15 U.S.C. § 78bb(f)(3)(A)(ii)). Such an argument would fail in light of established case law.

The Complaint challenges not only proxies and accompanying 10-Ks, but registration statements as well. *See, e.g.*, Complaint ¶¶ 262-264. These registration statements are not part of any solicitation of votes. They were not mailed to shareholders in advance of an election, were not intended to go to shareholders, and did not even exist at the time of the elections they pertain to. They were instead prepared after elections to register the authorized shares. *Id.* ¶ 262. Accordingly, the registration statements do not qualify for the second Delaware carve-out irrespective of whether any shareholders considered them in deciding how to vote. *See, e.g., Zoren v. Genesis Energy, L.P.*, 195 F. Supp. 2d 598, 604 (D. Del. 2002) (claims of misleading statements in IPO and SPO prospectuses not saved by second Delaware carve-out because they “did not concern decisions of such equity holders with respect to voting their securities...” (citation and internal quotation marks omitted)). Were the rule otherwise, SLUSA would be meaningless as plaintiff could claim to have relied on literally anything in determining how to vote. Because the challenges to the registration statements do not qualify for preservation under the second Delaware carve-out, all claims concerning those statements are barred by SLUSA.

C. SLUSA Bars Entire Actions That Include Prohibited Claims.

By its terms, SLUSA prohibits “covered class action[s]” that allege misstatements in connection with covered securities transactions. 15 U.S.C. § 78bb(f)(1), (2). “Covered class

action,” in turn, refers to “any single lawsuit” or “group of lawsuits.” 15 U.S.C. § 78bb(f)(5). This language contrasts sharply with other federal statutes that speak in terms of “claims” within a suit. *See, e.g.*, 28 U.S.C. § 1367 (authorizing supplemental jurisdiction over “claims” that are related to other “claims in the action”). SLUSA thus compels dismissal of any action that includes prohibited claims; its bar is not limited to individual claims within a larger suit.

Because SLUSA calls for covered class actions to stand or fall as a whole, complaints that combine SLUSA and non-SLUSA claims are subject to dismissal in their entirety. *See, e.g.*, *Kenneth Rothschild Trust v. Morgan Stanley Dean Witter*, 199 F. Supp. 2d 993, 1000, 1004 (C.D. Cal. 2002) (dismissing action alleging fraud involving covered and non-covered securities); *Lasley v. New England Variable Life Ins. Co.*, 126 F. Supp. 2d 1236, 1238-39 (N.D. Cal. 1999) (same); *Rowinski v. Salomon Smith Barney Inc.*, 398 F.3d 294, 304 (3d Cir. 2005) (“Under the statutory language [of SLUSA], inclusion of these preempted claims within the putative class compels dismissal of the entire action.”). Indeed, every class action covered by SLUSA may encompass claims that might have been proper if brought individually. SLUSA, however, does not authorize courts to dissect classes into fractional claims that might have survived if alleged separately. The statute bars the alleged class claims outright. Because the Complaint includes claims that fall within SLUSA’s prohibition, the Complaint cannot proceed irrespective of whether sub-portions of its purported claims might fall outside the bar. *See, e.g., In re Lord Abbett Mut. Funds Fee Litig.*, 463 F. Supp. 2d 505 (D. N.J. 2006) (dismissing case where one of the claims asserted was barred by SLUSA).

V. Apart From Its Other Defects, The Complaint Does Not Satisfy The Rigorous Pleading Requirements That Govern The Claims.

Section 14(a) is governed by the Reform Act’s heightened pleading standards. *In re McKesson HBOC, Inc. Sec. Litig.*, 126 F. Supp. 2d 1248, 1267 (N.D. Cal. 2000). In the context of Section 14(a), the Reform Act requires highly specific facts showing falsity, a “strong inference” that each defendant acted negligently, and a detailed factual basis for all of plaintiff’s claims. *Id.* at 1267 (citing 15 U.S.C. § 78u-4(b)(2)). Moreover, plaintiff’s state claims are based on allegations of wrongful concealment. *See* Complaint ¶¶ 37 (alleging concealment), 51

(alleging intentional conduct), 264 (same), 273 (alleging wrongful concealment). Indeed, plaintiff's effort to avoid the statute of limitations recognizes that without a showing of concealment, plaintiff's claims would be time-barred. *See infra* at VI; *see also* Complaint ¶¶ 273-275. As a result, plaintiff's state claims "sound in fraud" and must be alleged with particularity under Rule 9(b). Fed. R. Civ. P. 9(b); *see also, e.g., In re Harmonic, Inc. Sec. Litig.*, 163 F. Supp. 2d 1079, 1088-89 (N.D. Cal. 2001) (claims "plainly sound in fraud" when their "essence" was that defendants intentionally withheld information). This standard requires plaintiff to plead with factual specificity the "'who, what, where, when, and how' and the reasons why the misstatements were in fact false." *McKesson HBOC*, 126 F. Supp. 2d at 1266.

The Complaint does not satisfy either the Reform Act or Rule 9(b). Plaintiff supplies no facts showing what any defendant did or did not do in connection with preparation of the 2005 proxy — or for that matter, any other proxy, report, or registration statement. The Complaint merely identifies statements that plaintiff contends were false because they did not disclose option issues. *See, e.g.,* Complaint ¶¶ 98-264. Plaintiff couples these descriptions with conclusory statements about each defendant's supposed involvement in the alleged wrongdoing. *See, e.g., id.* ¶ 98 (alleging that statements were made "with the knowledge, approval, participation, reckless disregard or negligence of each individual defendant"). There are no facts showing that any defendant knew of, or had any reason to know of, any problems with the accounting for stock options at the time any of the challenged statements were made. There are not even allegations as to what any defendant did other than sign documents. *See, e.g., id.* ¶¶ 179, 184, 189 (identifying directors who signed various annual reports). These allegations do not begin to show what any defendant knew, did, or did not do at any particular time. As a result, these assertions do not support a "strong inference" that any defendant acted negligently as required for liability here. Such vague allegations similarly do not show that any defendant had any reason to suspect that option improprieties existed at all — much less that option issues rendered any Apple statements misleading. *See, e.g., In re Real Estate Assocs. Ltd. P'ship Litig.*, 223 F. Supp. 2d 1109, 1119-1120 (C.D. Cal. 2002) (Section 14 and Rule 14a-9 "require that officials divulge all known material facts so that shareholders can make informed choices"); *Vega v. Jones, Day, Reavis &*

1 *Pogue*, 121 Cal. App. 4th 282, 292 (2004) (“the question in a nondisclosure case is whether the
2 defendant knows of material facts, and also knows that those facts are neither known nor readily
3 accessible to the plaintiff”).⁶ Plaintiff thus has not presented any viable claims for relief.

4 The Complaint’s critical lack of specificity is highlighted by its failure to limit its
5 accusations against anyone to the period in which he or she was actually at Apple. The
6 Complaint levies the same accusations at Katherine Hudson (who is not alleged to have been at
7 Apple after 1997, *see* Complaint ¶ 21) as it does against Arthur Levinson (who is not alleged to
8 have joined Apple until 2000, *see id.* ¶ 13). *See, e.g., id.* ¶¶ 295-309 (asserting same claims
9 against all defendants). Plaintiff does not explain how Hudson could be responsible for
10 statements issued after she left Apple. Nor does it specify how Levinson could be liable for
11 events that occurred before he joined the Company.

12 Because it lacks facts showing why any defendant knew or should have known of any
13 problems with the challenged statements, the Complaint simply assumes that because Apple
14 eventually discovered some misdated option grants, a strong inference exists that every person
15 who ever signed any Apple SEC filing was negligent per se — and is somehow responsible for all
16 statements issued concerning options, regardless of when they were issued. Such implausible
17 assumptions cannot save the Complaint’s claims. In the absence of facts supporting a “strong
18 inference” of culpability, or even providing basic notice as to who supposedly knew and did what,
19 the Complaint’s claims do not pass muster on any theory.⁷

20 **VI. The State Claims Are Barred By The Applicable Limitations Periods.**

21 The initial complaint in this action was not filed until August 2006, and the amended
22 complaint alleging state claims was not filed until March 2007. Giving plaintiff every benefit of
23 the doubt, the longest limitations period for the state claims would be four years. *See, e.g.,* Cal.
24 Civ. Proc. Code § 343 (four year limitations period governs claims not otherwise covered);
25 *Solomon v. N. Am. Life & Cas. Ins. Co.*, 151 F.3d 1132, 1137 (9th Cir. 1998) (“California Courts

26 ⁶ If plaintiff accuses defendants of failing to discover option issues, it would be asserting the same
27 duty of care claim alleged in the derivative suit, and would be subject to the defenses noted there.

28 ⁷ Count II also fails because without a sufficient primary violation, the Complaint cannot show
control person liability. *Wenger v. Lumisys, Inc.*, 2 F. Supp. 2d 1231, 1252 (N.D. Cal. 1998).

1 have expressly held that claims for breach of fiduciary duty are governed by the four-year statute
 2 of limitations, pursuant to CCP § 343.”). A shorter period (three years from notice) applies to
 3 fraud-based claims under state law. Cal. Civ. Proc. Code § 338(d); *see also City of Vista v.*
 4 *Robert Thomas Sec., Inc.*, 84 Cal. App. 4th 882, 889 (2000) (breach of fiduciary duty claim
 5 alleging constructive fraud was governed by three year limitations period). Yet plaintiff attempts
 6 to assert claims extending back more than a decade. *See, e.g.*, Complaint ¶ 99 (challenging
 7 statements extending as far back as January 1996). None of these claims can proceed.

8 To the extent that plaintiff attempts to save its claims by arguing that defendants delayed
 9 discovery of those claims by fraud, such a tactic lacks merit. As noted, any “[a]verments of
 10 fraud” would need to “be accompanied by ‘the who, what, when, where, and how’ of the
 11 misconduct charged.” *Vess v. Ciba-Geigy Corp.*, 317 F.3d 1097, 1106 (9th Cir. 2003) (citation
 12 omitted). The Complaint lacks any such facts; it offers only summary assertions of concealment.
 13 *See, e.g.*, Complaint ¶ 273 (alleging that limitations period should be tolled because “Defendants
 14 wrongfully concealed their manipulation of Apple’s stock option plans” by issuing false
 15 statements). In all events, the Complaint is based on information that has been public for years.
 16 The Complaint’s claims of backdating rest on lists of grant dates and prices. *See, e.g., id.* ¶¶ 84-
 17 85. Plaintiff draws these allegations from public filings with the SEC — which include Form 4s
 18 and 5s filed within weeks of the grants. *See id.* at 1 (introductory paragraph). No special
 19 knowledge was required to prepare these accusations. Plaintiff simply paired public grant data
 20 with public stock price data and assumed from that information that favorable prices had been
 21 selected by hindsight. Because all of the data needed to make these allegations has been public
 22 since the time of the grants at issue, concealment arguments do not save plaintiff’s claims.

CONCLUSION

Apple has already moved to resolve all issues arising from past stock options. The spurious claims in this Complaint do not begin to justify plaintiff's attempt to insert itself into that process. Because this Complaint does not state any viable claims, the Court should dismiss it.

Dated: June 8, 2007

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I, George A. Riley, am the ECF User whose ID and password are being used to file this Motion to Dismiss Consolidated Class Action Complaint. In compliance with General Order 45, X.B., I hereby attest that Yohance C. Edwards has concurred in this filing.

By: /s/ George A. Riley
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